

# Welcome in the VidaCura Group of Companies Seniorenresidenz Elbpark in Hamburg



## Seniorenresidenz Elbpark



We are very pleased to welcome the Seniorenresidenz Elbpark, located in Hamburg near the river Elbe, to the VidaCura corporate group since February 2026.

The modern facility, with 78 inpatient care places and 42 assisted living units, fits perfectly into the portfolio of the VidaCura group company Askanierhaus, which is represented in Hamburg and Schleswig-Holstein with a range of inpatient and outpatient elder care services.

Under the motto “Together for a loving home full of security and trust,” managing director Philipp Staneck leads the family-founded Askanierhaus group company in northern Germany and looks forward to expanding its range of high-quality elder care services with the Elbpark senior residence.

In addition to its attractive location, the Elbpark senior residence stands out above all for its modern living and care concept. Particularly noteworthy is the dedicated team on site, which supports residents with a high level of professional expertise and personal attention.

The property’s excellent micro-location in Hamburg between the Elbe and the city center, its beautiful and fully occupied premises, and the leadership of the regionally rooted and successful Askanierhaus promise great potential and further strengthen VidaCura’s presence in the north over the long term.



## VidaCura

VidaCura is a leading nationwide group of independent and entrepreneurially managed operators of stationary care homes and senior residencies in Germany that offer their employees, residents and relatives the best quality of life and service.

VidaCura continuously expands its group of companies by acquiring or investing in high-quality operators in Germany.